

-WHITEPAPER-

Ver. 2.0



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INTRODUCTION

NADOL TOKEN

The goal is to build a token ecosystem that would go a long way in alleviating various financial problems caused by unemployment. For the past few years there has been a consistently rising interest in cryptocurrency around the world, as of the 1st quarter 2021, it was surmised that global crypto ownership rates were at an average of 3.9%, with over 300 million crypto users worldwide. And over 18,000 businesses are already accepting cryptocurrency payments. Nadol Token is a cryptocurrency that is designed to create value across various sectors.

Mission Statement

Making every transaction, served safely and easily by building an open ecosystem where everyone can take part.



Nadol Ecosystem products will be designed to meet the daily needs of creating passive income for employed and unemployed persons, skilled and unskilled alongside investors. The need to study and also work around the harsh realities present in the economic and entrepreneurial ecosystems was clear and the different products and use cases for Nadol that currently exist are validation to the intentionality of the team behind Nadol to create products really focused on our various needs.

Nadol wants to build a community where you can get the service needed by selecting it on our App and we intend on operating on different dimensions. The Nadol App when completed will include, a ride-hailing service and a home maintenance service. Just like Bolt and Uber platform, we intend on bringing you the best service at a reduced cost within a reasonable time frame.





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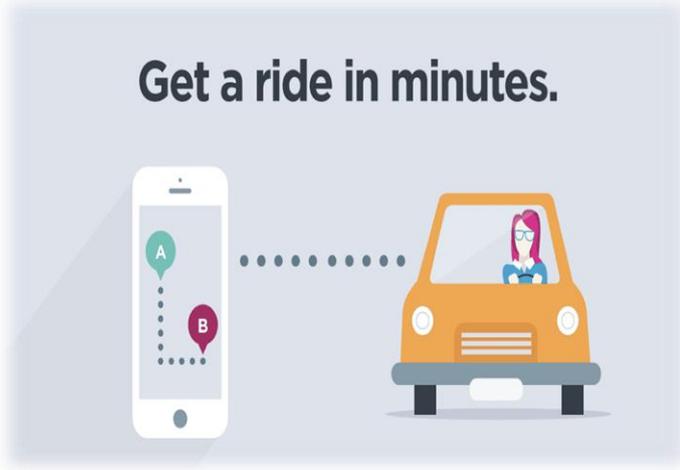
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TURN
TO CLEAR
VISION

Nadol Products/ Services

❖ RIDE-HAILING

The Nadol transport networking App will use live GPS location for precision with benefit to passengers such as economy, safety, information and comfort with user friendly features. The system ensures shortest route the cab driver can use to cut down cost. Our ride-hailing service intends to serve as the transportation ecosystem market which cuts across certain feasibility studies and provide answers to the use cases such as;



Economics: the total cost implications for mass adoption particularly private owned cars and how much the customers are willing to pay.

Satisfaction: riders experience and ride-hailing network.

Vehicle: the standard required vehicle to be registered under Nadol.

Operation: operational requirement in respect to the city laws and drive pattern.

The Nadol ride-hailing App will be equipped with the following component.

Driver app - To offer service and communicate with passengers.

Riders' app - Passengers can book and track their journey and also select vehicle type.

Dispatch system - That connects driver to passenger in seconds or can be pre-arranged.



Customer relationship management - This is crucial part of our organization because it helps with forging good relationship and keeping track of prospects and customers for more



customer acquisition and retention.

❖ HOME MAINTENANCE

Our handyman service intends to connect freelance contractor as service providers to homeowners, by linking them with local handyman professionals who can take care of this work for you. Where the homeowner can rate the work done and leave some comments after the completion of such job/task. The services our platform will be providing includes;

- Gardening,
- Cleaning,
- Plumbing,
- Electrical Installation and Repair,
- Carpentry,
- Painting,
- Appliance Repair.



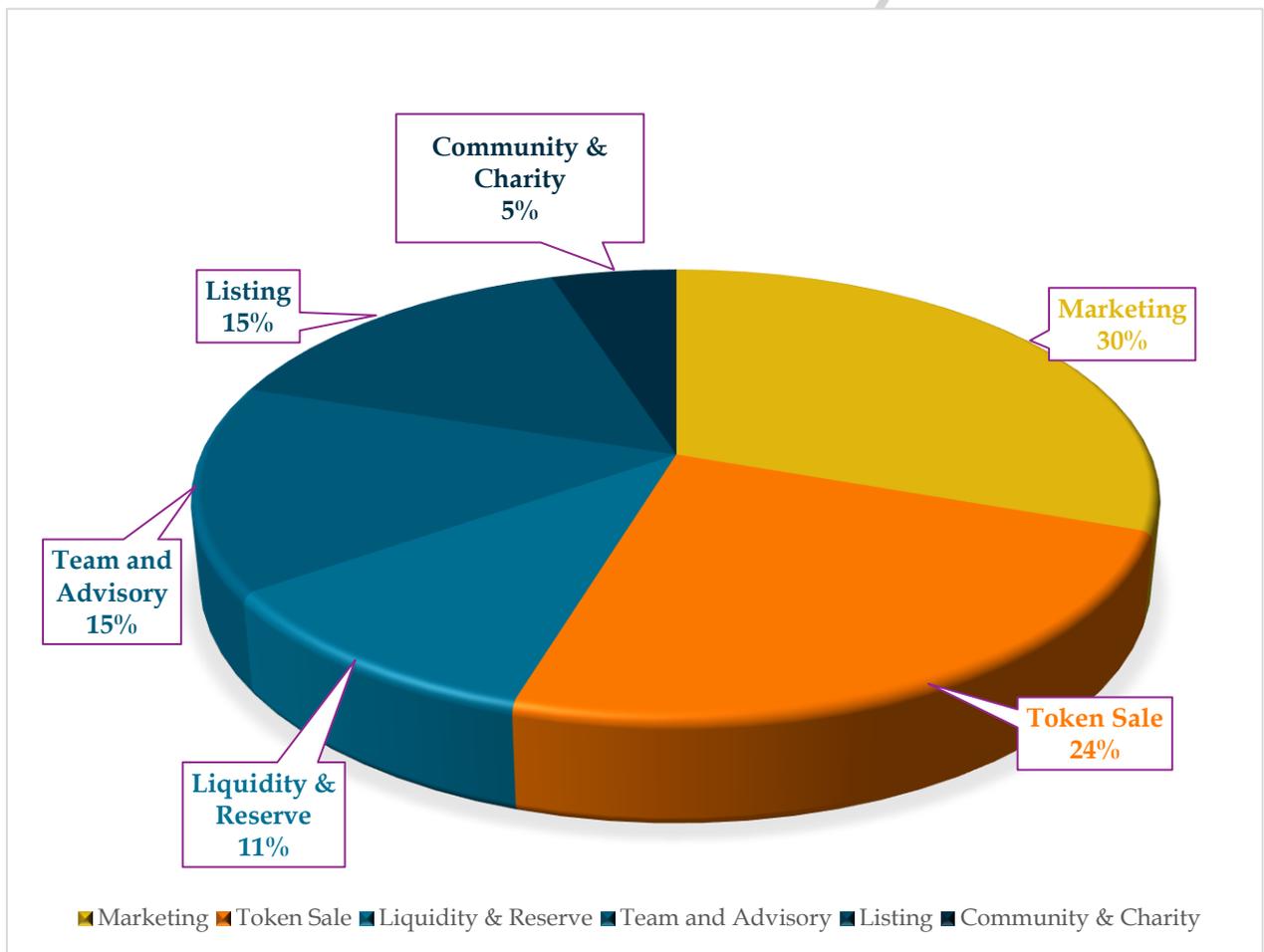
TOKENOMICS

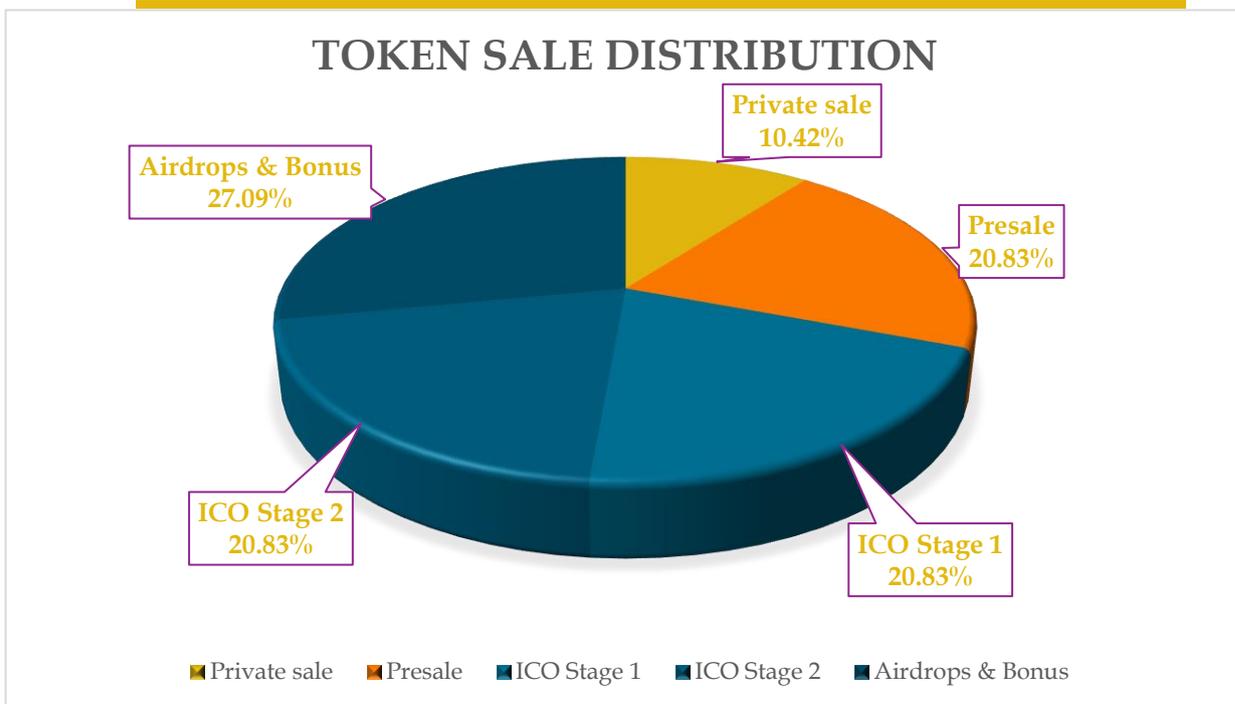


The following clearly outlines all the important details you need to know about the Nadol tokenomics.

Token Specification

Name of Token	Nadol
Ticker Symbol	NAD
Token Standard	BEP-20 Standard protocol
Token Decimals	18
Total Supply	200,000,000 NAD
Token Address	0x87629b8fBfcf72dd813986154311C35424186997
Explorer	https://bscscan.com/address/0x87629b8fBfcf72dd813986154311C35424186997





The token sales process will be divided into different phases, the private sale, presale (ICO), ICO Stages 1 & 2.

Private sale @ [0.00005 BNB](#)

A purchase with **1 BNB** at the private sale stage gets you **20000 NAD** Tokens and receive a **BONUS** of **4999.9 NAD** Tokens (20000 + 4999.9) = **24999.9 NAD** Tokens.

Presale @ [0.00006 BNB](#)

A purchase with **1 BNB** at the presale stage gets you **16666.6 NAD** Tokens.

ICO Stage 1 @ [0.00009 BNB](#)

A purchase with **1 BNB** at the presale stage gets you **11111.1 NAD** Tokens.

ICO Stage 2 @ [0.00012 BNB](#)

A purchase with **1 BNB** at the presale stage gets you **8333.3 NAD** Tokens.

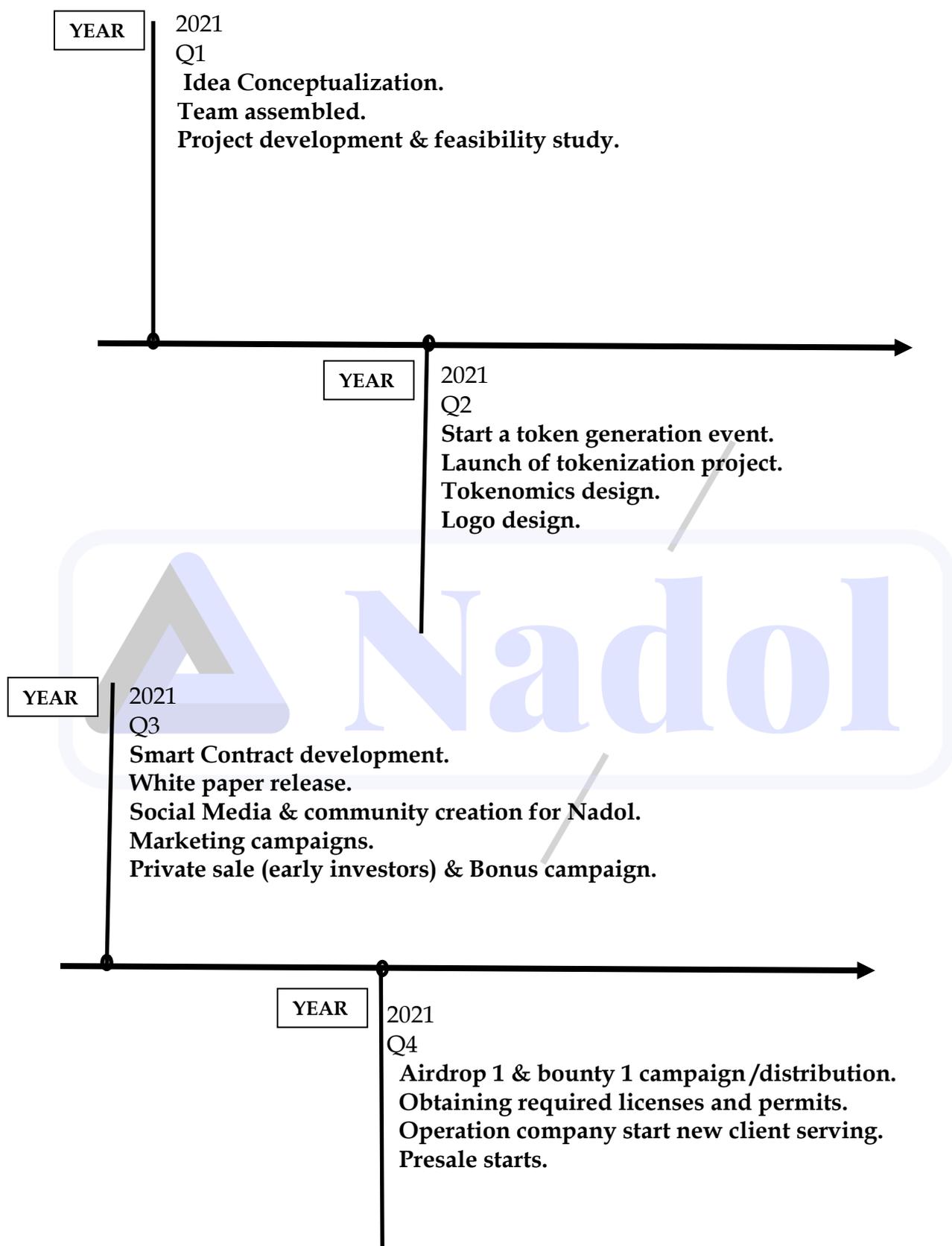
Minimum Purchase: 0.10 BNB

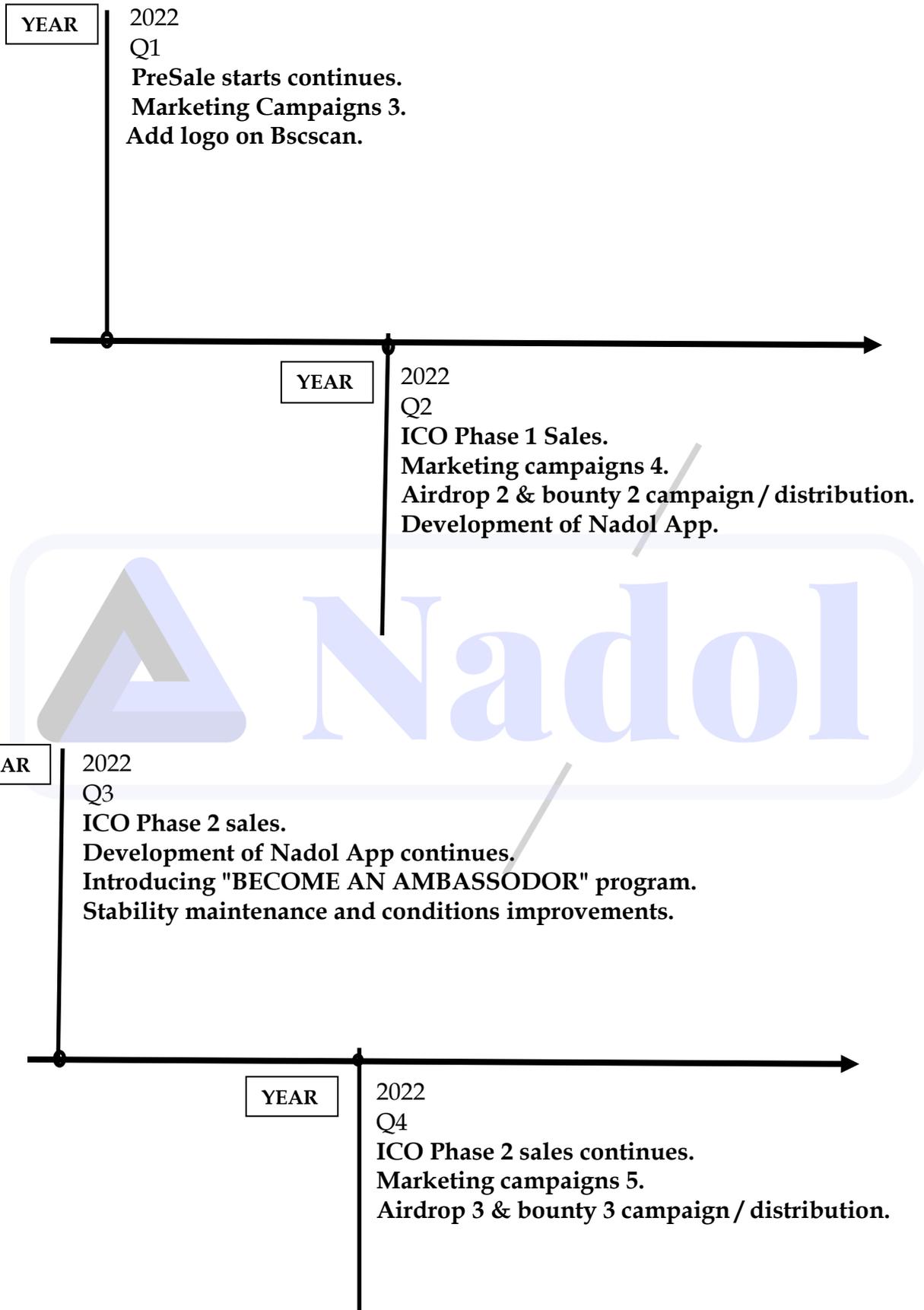
Maximum Purchase: 10 BNB

** Any Unsold Tokens will be used in the development of Nadol community within the ecosystem.*



ROADMAP



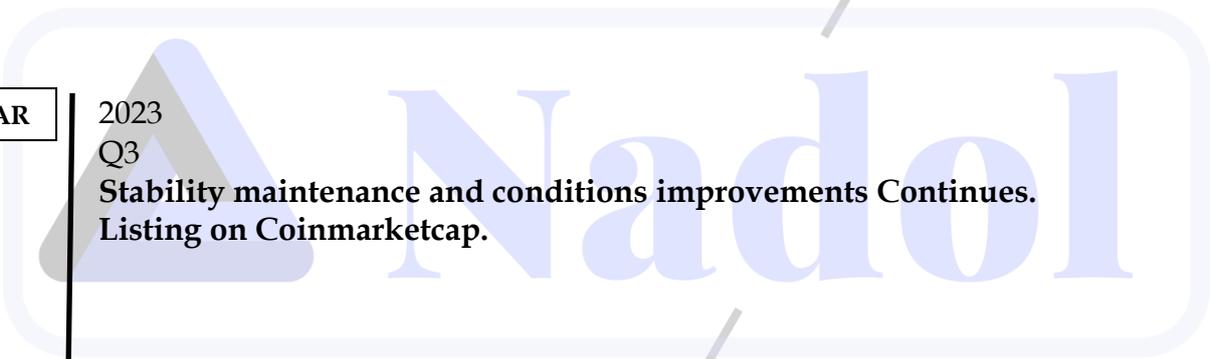


YEAR 2023
Q1
Launching Nadol Token on Exchanges.
Stability maintenance and conditions improvements continues.

YEAR 2023
Q2
Test running Nadol App.
Listing on Coingecko.

YEAR 2023
Q3
Stability maintenance and conditions improvements Continues.
Listing on Coinmarketcap.

YEAR 2023
Q4
Official launch of Nadol App.
To infinity and beyond.
Roadmap updates.



HOW TO BUY NAD TOKEN

Private sale

The steps:

- 1- Prepare BNB (BSC) Minimum purchase of 0.10 BNB
- 2- Send BNB (BSC) to Sales Contract NAD Token address.
(0xD53af9DB1a0bAE1b4c5801dbF37c6354D60Dfc5D)



Nadol (NAD) token sales contract QR code

- 3- The sales contract will automatically summon NAD Tokens to the sender's wallet
- 4- In seconds, the NAD Token will enter the sender's wallet automatically

Caution:

- It is forbidden to send BNB (BSC) directly from the Exchanger, because your token will be lost.
- Send from private wallets such as: MetaMask, Trust Wallet and others.

(Not financial advice)



Our Strategy and Marketing Plan

Nadol strategy and marketing plan is a process that will allow our organization to concentrate its limited resources on the greatest opportunities to increase sales and achieve a sustainable competitive advantage. In other to achieve our target market, we aim to promote our brand through various mediums i.e., different paid marketing campaigns, community building and social media encompassing Telegram, Youtube, Reddit, and Twitter.



“The marketing strategies might be totally innovative or they can be previously tried or tested strategies.”

Social Media Marketing

Social media marketing is one of the most popular and effective types of marketing strategies. And it's not hard to understand why when more than 2.8 billion people use social media platforms. That's approximately 37% of the world's population! This huge number includes people from all age groups.

We will ensure that we post relevant regular content on our social media pages to inform our community about the progress made, benefits, and features.

Word-of-Mouth Marketing

Word-of-mouth marketing (WOM marketing) is when a consumer's interest in a company's product or service is reflected in their daily dialogues. Essentially, it is free advertising triggered by customer experiences—and usually, something that goes beyond what they expected. There is nothing better than word-of-mouth – if the word that circulates is positive. Recommendations from other people are one of the most powerful marketing methods you can use.



Local Marketing

Local marketing is a marketing strategy that targets consumers and customers within a certain radius of the physical location(s) of a business. Local marketing is also known as neighborhood marketing or local store marketing. We intend to use online to get our products/services in front of people in their local area and engage new potential customers within a specified radius with the intention of turning them into diehard fan.

Email Marketing

Email marketing is the act of sending a commercial message, typically to a group of people, using email. In its broadest sense, every email sent to a potential or current customer could be considered email marketing. We will utilize a personalized e-mail campaign that caters to the specific needs of our niche market and puts into consideration the purchasing habits and buying patterns of our potential clients.



Influencer Marketing

Influencer marketing is a type of social media marketing and premium version of word-of-mouth marketing that uses endorsements and product mentions from influencers—individuals who have a dedicated social following and are viewed as experts within their niche. We will focus on influencers who are active social network where you have a presence and whose views are aligned with those of Nadol by using an “ego bait” strategy to engage them and directly reaching out to them.



Utilize Search Engine Marketing and Optimization

Search engine marketing, or SEM, is one of the most effective ways to grow your business in an increasingly competitive marketplace. We aim to utilize search engine marketing and optimization to develop a strong online presence by allowing our brand and services/products to appear on a list of search engine results whenever a keyword search is made on major search engines such as www.google.com, etc. With a strong SEO strategy, our company's website will become associated with the keywords used to find our services.



Glossary

If you are new to the world of cryptocurrencies, we recommend you reading this short glossary to help you analyze our whitepaper, if you are already an investor or are studying other cryptocurrencies, you may not need to read this glossary.

BEP-20: BEP-20 is a Binance Smart Chain token standard created with the intention of extending ERC-20. which is one of the most common Ethereum token standards out there. BEP-20 is a blueprint as to how a token can be spent, who can spend it, and it even has rules about its overall usage.

Binance Smart Chain: Binance Smart Chain is a sovereign smart contract blockchain delivering Ethereum Virtual Machine (EVM) compatible programmability. Binance Smart Chain is a blockchain service that allows developers to build their own decentralized applications using smart contracts.

Cryptocurrency: Cryptocurrencies are digital currencies that use cryptographic technologies to secure their operation. The concept of a digital currency secured by cryptography has existed since at least as early as 1983 when American cryptographer David Chaum introduced ecash. They are also often used as a store of value. Transactions can be made to anyone who is anywhere in the world, with no minimum or maximum amount.

Exchange: Businesses that allow customers to trade cryptocurrencies for fiat money or other cryptocurrencies. A cryptocurrency exchange is a digital marketplace which enables buyers and sellers to trade cryptocurrencies or other digital assets for fiat money or other cryptocurrencies. The exchange plays the role of an intermediary between the buyer and the seller. Exchanges operate like a brokerage and accept payment through card or other forms of electronic payment in exchange for cryptocurrencies. The cryptocurrency exchange often levies a fee for this process.



MetaMask: MetaMask is a cryptocurrency wallet that operates as a plug-in for standard internet browsers such as Chrome and Firefox. It allows users to manage, transfer and receive Ethereum and ERC-20 tokens without the need to download the whole blockchain in the process. An online digital wallet that allows users to manage, transfer and receive Ethereum, operating as an extension to a regular browser.

Solidity language: The programming language used by Ethereum for developing smart contracts. Solidity is a high-level object-oriented programming language that is principally used for the Ethereum blockchain. Solidity is a great tool to write smart contracts, which are self-executing code that enable complex automated functions.

Token: A digital unit designed with utility in mind, providing access and use of a larger crypto economic system. Tokens can have multiple purposes. The two most common types are security and utility tokens. Security tokens operate in a similar way to shares. This is since their value is determined by a tradable external asset. Utility tokens enable users' access to products or services provided by a platform.

TrustWallet: A simple and secure mobile wallet for Ethereum and ERC20/ERC223 tokens. We provide a fully security audited system that makes it simple to store your cryptocurrency. Trust applications, designed for iOS and Android, provide the best possible experience and ease of use.

Trust Platform is a set of core technologies and solutions that work together as an ecosystem with enhanced capabilities able to provide developers with advanced tools, enable the integration of blockchain and non-blockchain projects, and reveal the true power of blockchain to the general public. Components of Trust Platform are autonomous but, when working together, are able to augment each other to solve complicated technological challenges, including mass adoption.



Community and social media

Official Website: <https://www.nadol.org/>

Twitter: <https://twitter.com/NadolToken>

Reddit: https://www.reddit.com/user/Nadol_token

Telegram: https://t.me/Nadol_Token

Medium: https://medium.com/@Nadol_Token

Youtube: <https://www.youtube.com/channel/UCCqzZZxfKMskb6bpNMGGRVQ>

